

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10A-11A		:30	\$1,500.00	10/30-11/02	3	1	3	\$4,500.00	
		Buyline Comment: THE VIEW										
	2	TU-F	11A-12P		:30	\$750.00	10/30-11/02	4	1	4	\$3,000.00	
		Buyline Comment: NEWS										
	3	TU-F	12P-1P		:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
		Buyline Comment: THE CHEW										
	4	TU-F	3P-330P		:30	\$750.00	10/30-11/02	4	1	4	\$3,000.00	
		Buyline Comment: MILLIOAIRE										
	5	TU-F	4P-5P		:30	\$900.00	10/30-11/02	4	1	4	\$3,600.00	
		Buyline Comment: JUDGE JUDY										
	6	TU-F	5P-530P		:30	\$1,800.00	10/30-11/02	4	1	4	\$7,200.00	
		Buyline Comment: 5P NEWS										
	7	TU-F	6P-630P		:30	\$2,800.00	10/30-11/02	3	1	3	\$8,400.00	
		Buyline Comment: 6P NEWS										
	8	TU-F	730P-8P		:30	\$1,500.00	10/30-11/02	4	1	4	\$6,000.00	
		Buyline Comment: MILLIONAIRE										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .AMER. FUTURE FUND

Product AMER.FUTURE FUND

Estimate# 670

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //670

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	M	12P-1P		:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
				Buyline Comment: THE CHEW								
	21	M	3P-330P		:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
				Buyline Comment: MILLIONAIRE								
	22	M	4P-5P		:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
				Buyline Comment: JUDGE JUDY								
	23	M	5P-530P		:30	\$1,800.00	11/05-11/05	1	1	1	\$1,800.00	
				Buyline Comment: 5P NEWS								
	24	M	6P-630P		:30	\$2,800.00	11/05-11/05	1	1	1	\$2,800.00	
				Buyline Comment: 6P NEWS								
	25	M	730P-8P		:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
				Buyline Comment: MILLIONAIRE								
	26	M	11P-1135P		:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
				Buyline Comment: LATE NEWS								
	27	M	10P-11P		:30	\$10,000.00	11/05-11/05	1	1	1	\$10,000.00	
				Buyline Comment: CASTLE								

---REPORT TOTALS---

Report Totals: 54 / \$95,600.00

---SALES MONTHLY TOTALS---

Nov 12: 54 / \$95,600.00

Station	KTNV-TV LAS VEGAS, NV	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .AMER. FUTURE FUND		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	AMER.FUTURE FUND		TOWSON, MD 21286	Salesperson	() ANJIE BRADY
Estimate#	670	Agency C/P1/P2/E	//670		
Buyer	KAREN BENCKINI	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

Sales Totals: 54 / \$95,600.00
Station Totals: 54 / \$95,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---											
Market Totals			\$354,074		KBLR	0%	KLAS	32%	KSNV	33%	KTNV 27% KTUD 0%
					KVCW	0%	KVMY	0%	KVVU	8%	

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE